



Ethernet in the First Mile

Stand out from the crowd and differentiate your business in a commodity marketplace. Upgrade your customers to business grade connectivity at a more affordable price than competitors with Business Grade EFM from TalkTalk Business.

It bridges the gap for greater speeds without your customers having to commit to the cost of full fibre Ethernet. As well as opening up extra ongoing revenue opportunities to boost your business for the long-term with complementary solutions and services.

Ideal for:



Small and medium enterprises



Businesses that need a faster connection for critical applications



Companies that want more bandwidth without going to full-blown Ethernet



Businesses with satellite and branch offices that need resilient connections and centralised sales systems

talktalkbusiness.co.uk/partners

0800 954 0764

Lines are open Mon-Fri 9am-5pm

How will our Ethernet in the First Mile solution benefit you and your customers?

About TalkTalk Business

TalkTalk Business is one of the UK's fastest growing B2B telecoms providers, offering a full range of business-grade communications products and services, spanning internet access, data, voice and mobile. Our mission is to deliver what matters most to our 180,000+ business and public sector customers, and 800+ Partners, through consistently reliable, easy-to-use, innovative, great value solutions.

TalkTalk Business is truly innovative, looking for ways to disrupt the market and deliver value back to our customers. Following an investment of over £600m, we operate one of Britain's largest Next Generation Networks, with 95% coverage across the UK and more than 3,000 enabled exchanges for Ethernet, EFM and Business Broadband.

With over 20 years' experience providing support to customers - from national retailers to sole traders - and with future-proof, scalable technology, and standout service, TalkTalk Business aims to empower you to connect to the things that matter most: your customers, your employees and your suppliers.

Affordable upgrades

EFM is ideal for businesses that need higher capacity than broadband, but don't have the budget to invest in fibre Ethernet. It's a strong up-sell proposition for customers on broadband, SDSL, leased-line or low-end Ethernet. So you can provide affordable connectivity that supports business-critical applications like VoIP and hosted solutions.

Priced to maximise margins

We deliver lower pricing so you can really build your profits. Our EFM is the most competitively priced solution on the market, so you can enjoy greater margin potential. And the more you sell, the cheaper EFM is due to our discount for committed volume contribution.

A flexible solution

EFM bridges the gap from existing broadband technology to a high-speed, business grade product. It gives customers a choice of two multi-pair options with bandwidth of up to 10 or 20 Mbps, and the option to use EFM as direct internet access or as part of an IPVPN solution.

Business grade features

EFM offers the latest in connectivity with unlimited usage, no additional bandwidth charges, future-proof access and fail-safe connectivity. Our one and three year contracts also offer the potential to develop customer loyalty.

Installation support

Providing a smooth transition onto the TalkTalk Business Next Generation Network is easy thanks to our dedicated installation support team and. We have extensive experience of migrating customers to our Broadband services with minimal disruption.

Online APIs

TalkTalk Business delivers full accessibility and control with a suite of market-leading online API's. Our portal supports you every step of the way so you can deliver fast customer service, manage operational tasks pro-actively and resolve any issues quickly to minimise your costs.

Hardware

To help you reduce your overheads and need for in-house skills and resources we can provide additional services, including installation and all hardware.

Get in touch and see how we can transform your business

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