



# Mobile Backup for Cloud-ready Private Network

Offered as a boost to our Cloud-ready Private Network (MPLS), Mobile Backup provides a seamless backup solution for business critical applications and systems in the event of failure from the fixed network or fixed router.

Mobile Backup ensures business continuity, high connectivity availability and resilience, allowing business to continue even during router or network failure. Your customers can decide on priorities for which business-critical applications they want to continue to operate. For example, businesses may need to prioritise PoS, stock management, ERP or their CRM platform. TalkTalk Business will provide a pooled data allowance across an estate to minimise risk of bill shock.

This product is ideal for retailers and any business that requires greater uptime of service over and above fixed line connectivity. Mobile Backup ensures the highest level of resiliency so that your customers can continue to operate even in the event of loss of connectivity from the primary or secondary network.

## Ideal for:



Retailers who require minimum downtime for credit card transactions to continue trading.



Businesses that have multiple sites and require constant connectivity to central sites.



Any business that needs to take payments quickly.



Remote sites that need to ensure that critical reports are regularly transmitted or backups are always completed.

[talktalkbusiness.co.uk](http://talktalkbusiness.co.uk)

**0808 163 9605**

Sales lines are open Mon-Fri 9am-5pm

## Revenue Protection

By providing a managed router with automated failover, Mobile Backup ensures continuity of service at all times, which in turn reduces the risk of fraud and delivers a much greater customer experience in-store.

## Backup Securely

Mobile Backup solution delivers a secure method of connecting failover traffic through a private connection to the the Cloud-ready Private Network. This is in turn delivers a lower network management overhead whilst increasing network efficiencies.

## Improve Customer Experience

Utilising Mobile Backup can ensure continued excellent customer experience by reducing your customers' downtime in-store.

## Ready for Contactless Payments

With consumer habits changing and more shoppers opting for contactless payment methods, Mobile Backup can ensure payments are accepted using the 3G/4G carrier network should a problem occur with your primary connection. Merchants such as Visa and Mastercard are looking to reduce floor limits in-store to zero, which now means an even greater need to have guaranteed connectivity on the sales floor.

## Peace of Mind

TalkTalk Business Mobile Backup service is delivered utilising dual carrier agnostic SIM cards in order to deliver greater uptimes and continuity of service through automated failover to separate mobile carrier networks.

## Hardware and Specialist Support

To help you reduce your network management overheads and need for in-house skills and resources, TalkTalk Business will deliver a managed service, including pre-configuration and installation of all routers and site surveys to confirm mobile carrier network availability prior to installation.

## About TalkTalk Business

TalkTalk Business is one of the UK's fastest growing B2B telecoms providers, offering a full range of business-grade communications products and services, spanning Connectivity and Networking, Hosted Solutions, Mobile, Voice and IP telephone systems. Our mission is to deliver what matters most to our 180,000+ business and public sector customers, and 800+ Partners, through consistently reliable, easy-to-use, innovative, great value solutions.

TalkTalk Business is truly innovative, looking for ways to disrupt the market and deliver value back to our customers. Following an investment of over £600m, we operate one of Britain's largest Next Generation Networks with 100% UK coverage, 95% on our network. We can deliver to over 3,000 exchanges, on-net for EFM and Fibre Ethernet, giving us circa 60% more local exchanges than BT.

With over 20 years' experience providing support to customers - from national retailers to sole traders - and with future-proof, scalable technology, and standout service, TalkTalk Business aims to empower you to connect to the things that matter most: your customers, employees and suppliers.

Get in touch to see how we can help you transform your business

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[talktalkbusiness.co.uk/partners](https://talktalkbusiness.co.uk/partners)

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